



Video Journalism Project Evaluation Form

Group members' names?

Date project was
submitted for grading?

Total run-time of
project :

What station number is the project saved
on and what is the EXACT name of the
folder on the desktop in which it is saved?

VJ Project Category:

News Package (1 - 1:30 min.)

Promotional Spot (30-second exact)

Teacher Profile (1 - 1:30 min.)

Throwback Thursday (1-min. exact)

Laker Life (1 - 1:30 min.)

Other (varies)

Project Scoring

	9-10 points	7-8 points	5-6points (not aired)	3-4 points (not aired)	1-2 points (not aired)
Stand-ups/interviews well- framed & effective					
Varied & cleanly shot angles & use of camera movements					
Opening sequence, lower- third, and any other Req. GFX's used:					
Editing clean of errors, free of continuity problems					
Effective, pertinent b-roll footage that follows VO track appropriately					

Total score for project out of 50 points:

General Project Notes: